

**Below please find a set of “Terms of Use” and “Privacy Policy” to be used on the AMTS website.**

## **II. Privacy Policy**

**Last Updated: April 29, 2024**

AMTS respects your privacy. Please read this Privacy Policy carefully as it contains important information on who we are, and how and why we collect, store, use, and share your personal information. It also explains your rights in relation to your personal information and how to contact us or supervisory authorities in the event you have a complaint.

This policy describes the types of information we may collect from you or that you may provide when you access or use the AMTS website or any services of Agricultural Modeling and Training Systems, LLC (“AMTS”, “we” or “us”), including but not limited to the AMTS.Farm.Cattle Pro, AMTS.Farm.Small Ruminants, AMTS.Feedbank Manager, AMTS Silo, AMTS Nutrition, AMTS Feeds, AMTS Herds, AMTS MixALot and AMTS.Growing.Cattle softwares (the “Services”), and our practices for collecting, using, maintaining, protecting, and disclosing that information. AMT’s address is 201 E. Cortland St. Groton NY 13073 USA and it’s Data Protection Officer is designated as Caroline Rasmussen and can be contacted by emailing [Registraton@agmodelsystems.com](mailto:Registraton@agmodelsystems.com).

This policy applies to information we collect on the website and in connection with the Services, including but not limited to the collection of payment information.

It does not apply to information collected by:

- Email, text, and other electronic messages between you and AMTS;
- AMTS offline or through any other means, including on any other website operated by AMTS or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or on the website.

If you do not agree with our policies and practices, your choice is to not access our website or use our Services. By accessing or using the Services, you agree to this Privacy Policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of the website and Services following changes to this Privacy Policy is your acceptance of those changes, so please check the policy periodically for updates.

### **Children Under the Age of 18.**

Our Services are not intended for children under 18 years of age. No one under age 18 may provide any information to AMTS without the express written permission of their parent or guardian and indemnification of same. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on the website or Services or through

any of its features, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information to the extent we are permitted by law to do so. If you believe we might have any information from or about a child under 18, please contact us at [registration@agmodelsystems.com](mailto:registration@agmodelsystems.com) .

## **Information We Collect About You and How We Collect It.**

The primary purpose of the Platform is to provide nutritional information to agricultural operators, particularly as it relates to the feeding of livestock. This information is provided based on proprietary nutritional algorithms provided by a third-party. Information about you is being collected on the website and Services from the time you log in until the time you log out.

## **Information You Provide to Us.**

During the course of your accessing the website or Services, we may directly collect information from you:

- By which you may be personally identified, such as name, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline.
- That is about you but individually does not identify you, such as IP address.
- About your internet connection, the equipment you use to access the Services, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the website and Services. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies.

The information we collect on or through the website and Services may include:

- Information that you provide by filling in forms. This includes information provided at the time of filling in contact forms or requesting Services. We may also ask you for information when you report a problem with the Services.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Your queries on the Services.

## **Information We Collect Through Automatic Data Collection Technologies.**

As you navigate through and interact with the website and Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to the website and Services, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Platform.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.
- Cookies (or Browser Cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of the Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to the Services.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways. It helps us to improve the Services and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize the Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return to the Services.
- Prevent inappropriate use of the Services.

In certain circumstances we may provide your Personal Information to third parties without further notice to you, unless required by the law:

- *Vendors and Service Providers*: To assist us in meeting business operations needs and to perform certain services and functions, we may provide Personal Information to vendors and service providers, including providers of hosting services, customer service vendors, cloud services, email communication software, web analytics services, and other information technology providers, among others. Pursuant to our instructions, these parties will access, process, or store Personal Information only in the course of performing their duties to us.
- *Business Transfers*: If we are involved in strategic transactions, reorganization, bankruptcy, receivership, or transition of service to another provider (collectively, a “Transaction”), your Personal Information and other information may be disclosed in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.

- *Legal Requirements:* We may share your Personal Information, including information about your interaction with our Services, with government authorities, industry peers, or other third parties (i) if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, (ii) to protect and defend our rights or property, (iii) if we determine, in our sole discretion, that there is a violation of our terms, policies, or the law; (iv) to detect or prevent fraud or other illegal activity; (v) to protect the safety, security, and integrity of our products, employees, or users, or the public, or (vi) to protect against legal liability.
- *Affiliates:* We may disclose Personal Information to our affiliates, meaning an entity that controls, is controlled by, or is under common control with AMTS. Our affiliates may use the Personal Information we share in a manner consistent with this Privacy Policy.
- *Business Account Administrators:* When you create an account to join the Services, the administrators of that account may access and control your account. In addition, if you create an account using an email address belonging to your employer or another organization, we may share the fact that you have an account and certain account information, such as your email address, with your employer or organization to, for example, enable you to be added to their business account.
- *Other Users and Third Parties You Share Information With:* Certain features allow you to display or share information with other users or third parties. Be sure you trust any user or third party with whom you share information.

## **How We Use Your Information.**

We use information that we collect about you or that you provide to us, including any personal information:

- To provide, administer, maintain and/or analyze the Services to improve their performance or implement new features;
- To improve our Services and conduct research as to the effectiveness of the existing Services;
- To communicate with You; including to send you information about our Services and events;
- To develop new programs and Services;
- To prevent fraud, criminal activity, or misuses of our Services, and to protect the security of our IT systems, architecture, and networks;
- To carry out business transfers; and
- To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, You, or other third parties.
- To notify you about changes to the Services.  
In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about our goods and services that may be of interest to you. If you do not want us to use your information in this way, please send an email to [registration@agmodelsystems.com](mailto:registration@agmodelsystems.com) . For more information, see Choices About How We Use and Disclose Your Information.

## **Disclosure of Your Information.**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or that you provide as described in this Privacy Policy, provided that it was not collected in the course of a Proceeding:

- To our subsidiaries and affiliates.
- To contractors, Distributors, service providers, and other third parties we use to support our business, and who are bound by contractual obligations to keep personal information confidential and to use it only for the purposes for which we disclose it to them.
  - This includes A.I.-enabled technologies, including but not limited to Open A.I.'s generative AI technology. For more information about how Open A.I. may use the information provided to it through Your use of AI-enabled tools, please review Open A.I.'s terms of use and privacy-policy. These policies may change from time to time. You will not be notified by AMTS of Open A.I.'s changes to their policies, so you should check back on those policies periodically if you have concerns about such changes.
  - By using the Services, you agree to the possibility that some data will be provided to an A.I.-enabled technology for processing, analysis and summarization regardless of whether You personally ordered such Services.
- To a legal successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of AMTS's assets, whether as a going concern or as part of a bankruptcy, liquidation, or similar proceeding, in which personal information held by AMTS about our users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

- To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of AMTS, our customers, or others.

## **Choices About How We Use and Disclose Your Information.**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.**

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the website or Services may then be inaccessible or not function properly.

- **Promotional Offers from AMTS.**

If you do not wish to have your information used by AMTS to promote our products or services, you can opt-out by sending us an email requesting to opt-out from future promotional offers. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

AMTS does not sell data about the visitors or users of the Services and does not disclose personal information to third parties for their direct marketing purposes.

## **Accessing, Correcting, or Deleting Your Information.**

### **What are your data protection rights?**

AMTS would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that We correct any information you believe is inaccurate. You also have the right to request We complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that We erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that We restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to AMTS’s processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that We transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [registration@agmodelsystems.com](mailto:registration@agmodelsystems.com)

Call us at: 1.607.898.2141

Or write to us: AMTS Privacy Compliance, 201 E. Cortland St, Groton, NY 13073.

We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Should you wish to report a complaint or if you feel that AMTS has not addressed your concern in a satisfactory manner, you may contact the EU or UK Information Commissioner’s Office.

## **Data Security.**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls and is encrypted in storage.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to AMTS. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

The identity and contact details of the organization, its representative, and its Data Protection Officer

## **Changes to Our Privacy Policy.**

It is our policy to post any changes we make to our Privacy Policy on this page. The date the Privacy Policy was last revised is identified at the top of the page. We make reasonable efforts to directly notify Platform users of changes to our Privacy Policy. You are responsible for periodically visiting the Platform and this Privacy Policy to check for any changes.

## **Contact Information.**

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at: [registration@agmodelsystems.com](mailto:registration@agmodelsystems.com)